



# White Paper 2021

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## Introduction

United Investors Group International “UIGI” is a group of over 50,000 like-minded positive people from all around the world who come together and share successful ideas on many ways to make money. Our mission is to help as many people as possible become financially free. The collective community’s ideas are simple and fun. We do not sell products or services of any kind. You do not need a license of any kind in order to join our group or to share information about making money. UIGI is a decentralized autonomous community. The same way that you would share information at a barbeque, hair salon, book club, sporting events or wherever people come together, is how we share successful money-making ideas in “UIGI”. Every day the community helps thousands of people around the world, make passive income. UIGI has multiple platforms where members of the community can choose to invest. There is no membership fee and there is no restriction on how many platforms you can join.

The UIGI is a social coin that will enhance the value within the community by having a universal store of value and utility in future projects. In addition, coin holders will unlock tier-based access to new information, upcoming events and access to the UIGI Ring Earners Ceremony.

The UIGI Rings Earners Ceremony is an event that is done once a year to acknowledge those people whose earning life changed through various UIGI platforms. It is a weekend where the UIGI community gets together and celebrates at an elaborate location. However, the number of ticket available is limited. This will offer value to the UIGI coin holder who would also be able to attend. Below is an example of how the tier-based system would work.

- Tier 1 - Ring Earners
- Tier 2 - UIGI coin holders
- Tier 3 – UIGI Community



The value of this coin will be driven by both the number of people who purchase the coin within the community as well as new buyers that will be marketed too.

How users purchase tokens:

- UIGI Token is purchase on Pancakeswap (via MetaMask or Trust Wallet)

## Marketing

UIGI community has allocated over \$200,000usd (Paid for by the community prior to launch of coin) for marketing this community coin from the launch in 2021 end of fiscal year 2022. The goal of the marketing will be to make UIGI a household name and help as many people obtain financial freedom as possible. This will be achieved in variety of ways via marketing and advertising.

The marketing plan from the UIGI Development team has started a digital footprint through digital PR such as Google. Over the first two quarters, UIGI will appear in multiple world class crypto and business/tech publications such as USA Today, Forbes, Bitcoin News, Hacker noon to make a few.

UIGI community will sponsor and promote several events at the 75<sup>th</sup> NBA ALLSTAR Weekend on February 18 – 22. There will be social media influencers, A List of celebrities and retired NFL \$ NBA Athletes that promote UIGI coin on their social page to help grow the community.

UIGI website will also be promoted on two radio station daily starting in mid-December. Power 99 in Philadelphia and the warren Ballentine Radio Show which is Syndicated in 37 states will began promoting our platforms. The development team will continue marketing campaigns as per the community consensus.



## Token Allocation

Launched: 23/11/2021

Total supply: 1.000.000.000 (one billion)

### Tokenomics:

4% Liquidity

3% Marketing

1% Distribution to holders

Slippage: 9% Buy/Sell

# ROADMAP

## Phase 1 2021 (Q4)

- Fair Launch on Mint Platform
- Migrate coin to Binance Smart Chain
- Telegram Group Creation
- 1000 holders
- Testimonial Contest

## Phase 2 2021 (Q4)

- UIGI website
- Marketing Via Radio Ads
- Coingecko Listing
- 2500 Holders

## Phase 3 2022 (Q1)

- Audit
- PR Exposure
- CoinMarket Cap listing
- 5% Burn
- 5000 Holders

## Phase 4 2022 (Q2-Q3)

- UIGI sponsored Events
- Coin Burn Mechanism Upgrade
- Roadmap Review
- Influencer Partnership
- Coin Upgrade with Staking feature
- 10,000 holders

## OVERVIEW OF DEVELOPMENT TEAM



### **Royal Governor (US)**

Former president and closing agent for Onley Fire & Rescue Co a 501c entity. Royal is a co-author of the 21-Day Success Plan for Young Entrepreneurs & Influencers. He's an Advocate for leaving legacies in the area of Financial Planning and Business Ownership as it is very Vital in to make sound financial decisions in the 21st Century Global Economy. Royal has vast experience in the Crypto Space in the area of setting up wallets and giving guidance on projects on Binance chain. He endeavors to work with all to fill the financial literacy gap.



### **Ogbuwawa Emmanuel Jonathan (Nigeria)**

A mathematician and crypto analyst who performs research, valuations, and appraisals of cryptocurrencies, markets, and businesses and interact with other team members to deliver quality investment directives to our customers and business. He is a Nigerian certified in blockchain development and web design



### **Reweti Witana (New Zealand)**

Entrepreneur of 10 years in in multiple industries. Started a successful online business that has done more than 1M of revenue within the first 12 months. Versed in the cryptocurrency industry and versed in the DeFi and Solidity programming space. Expertise also in the margin and leverage trading arena. Instrumental in crypto projects of which have reached over 100-million-dollar market cap.



### **Alina Patton (US)**

Executive Coach- Business Consultant-Crypto Enthusiast  
Strategic, forward thinking and client centric with track record of enabling high value clients to manage conflict.



### **Scott Sieg (US)**

President and CEO of multiple companies in several industries with over 30 years of leadership experience. 12 years of military service. An entrepreneur at heart - starting and overseeing operations of many tech related projects. Serves on three executive boards of blockchain and DeFi platforms. Over 10 years of blockchain expertise including DeFi, NFT and AI projects with a passion for emerging technologies.

## DISCLAIMER

Cryptocurrency and Blockchain projects are high risk operations because of their experimental nature. By participating in this operation, participants declare to understand and assume the following risks:

- i. The lack of regulations: Participant agree not benefit from any guarantees associated with presale on regulated financial investments.
- ii. Capital Loss: the participant accepts the risk of a total or partial capital loss in cryptocurrency or in the coin.
- iii. Volatility or market risk: the value of the coin, just like cryptocurrency in general, can be extremely volatile, subjected to significant and largely unforeseeable fluctuations. Moreover, the market or markets on which these coins are traded do not offer guarantees that are generally applicable to conventional financial markets.
- iv. Change in the market: as the nature of the crypto project are experimental in nature there could be abrupt changes or disruption in services on account of technological challenges or inevitability.